

# Rec & Read Covina! Vehicle Wrap Art Contest

**Ages 10-17 ♦ Submission Deadline: October 31**

## Program Information:

The City of Covina Parks & Recreation and Library Services Department received a grant from the State of California to develop a mobile recreation and reading program. Rec & Read Covina! will bring recreational activities and library services to the areas of Covina that are not within walking distance of the Library or a City park. The goal of this program is to provide access to positive recreational experiences and opportunities for learning, as well as exposure to literature. We are looking for young aspiring Covina artists to inspire the vehicle wrap. There may be more than one winner for this contest as more than one piece of art could be used as inspiration for the final design.

## What we are looking for:

Vibrant illustrations that embody the goals of improving Covina's literacy and wellness through recreational activities and access to Library materials and services. When people see the vehicle, the goal is to get them excited and interested about what's inside. Art should include the program title *Rec & Read Covina!* or designed with a space for the title to be inserted without compromising the integrity of the art. Submissions can be digital or freehand, and must be the artists original work.

**Eligibility:** Contest is open to youth ages 10-17 that are residents of the City of Covina or attend school in the Covina-Valley or Charter Oak Unified School Districts.

## Digital Art Submission requirements:

- Option 1 – To request the digital vehicle template email [recandread@covinaca.gov](mailto:recandread@covinaca.gov) and design the full wrap with Adobe Illustrator or compatible program.
- Option 2 – No template
  - Size – 24" X 36" minimum size
  - Orientation – Landscape
  - 350 DPI minimum
  - High resolution EPS, PDF, JPG
- Write a 2-3 paragraph description on what inspired your artwork and why you feel the Rec & Read Covina! mobile program is important to the community.



## Art Submission Requirements (non-digital):

- Size – 8.5" X 11" paper or canvas
- Orientation – Landscape
- Medium – Full color painting, drawing, or photo collage.
  - Paintings should be done in watercolor or acrylic paint
  - Drawings should be submitted in color pencils or felt pen
  - Photos/mixed mediums must be created with photos taken by the artist and that the artist has permission to use.



- Highly textured or 3-D pieces of art will not be accepted. Artwork that requires special care or handling (i.e. pastels/chalking/loose elements) will not be accepted.
- Take a high-resolution photo or scan of your artwork. This photo/scan should ONLY be of the art piece being submitted and NOT include any persons, backgrounds or frames.
- Write a 2-3 paragraph description on what inspired your artwork and why you feel the Rec & Read Covina! mobile program is important to the community.

**Submissions accepted:** September 12-October 31.

**How to Submit:**

1. **Register** for the contest online at [www.covinaca.gov/parksrec](http://www.covinaca.gov/parksrec). Registration must be completed for you by a Parent or legal guardian 18+.
2. **Email** your 2-3 paragraph description on what inspired your artwork and why you feel the Rec & Read Covina! mobile program is important to the community to [recandread@covinaca.gov](mailto:recandread@covinaca.gov). Make sure to include your full name in the Subject line.

**AND**

3. **Attach** a high-resolution photo or scan of your artwork as an EPS, PDF, JPG file. Make sure to keep your original piece of art because additional scans or photos maybe requested.

**OR**

**Attach** Digital template or high-resolution EPS, PDF, or JPG file of your custom digital art

**Winner(s) Notification:** Winner(s) will be notified by December 16 and will receive recognition of their contribution on the vehicle and on City Social Media in early 2023. Other recognition opportunities will be available to artists after the vehicle is completed and rolling down Covina streets and up to special events.

*Please note that all artwork submitted will be considered property of the City of Covina and may be used as deemed appropriate by the City to market, promote and develop the Rec & Read Covina! program and vehicle wrap. The City is not responsible for any loss or damage to artwork or files submitted. Any content or images submitted that the City deems inappropriate will be disqualified. Artwork must not contain any copyrighted material, commercial content or logos other than the City of Covina seal or Parks Make Life Better logo. Artists will not receive monetary compensation for the use of their artwork. City reserves the right to use, modify, edit, adapt, dispose of, and electronically alter selected artwork if necessary for transformation to vehicle wrap format and marketing needs.*

**Email [recandread@covinaca.gov](mailto:recandread@covinaca.gov) or call the Parks & Recreation Department Office at (626) 384-5340 with any questions regarding this contest.**

